



## **A Tactical Risk-Managed Approach to Investing**

January 2026



# Higher Quality Returns

**A Tactical Alternative or  
Complement to Buy-and-Hold  
Asset Management.**





# Higher Quality Returns: Alpha with Lower Drawdowns

# Active Management for Higher Quality Returns

## **Quantitatively developed and algorithmically executed strategies**

provide consistent, data driven asset management without emotional biases.

## **Tactical Management**

adapts to market conditions to reduce drawdowns that are the biggest drag on long-term returns.

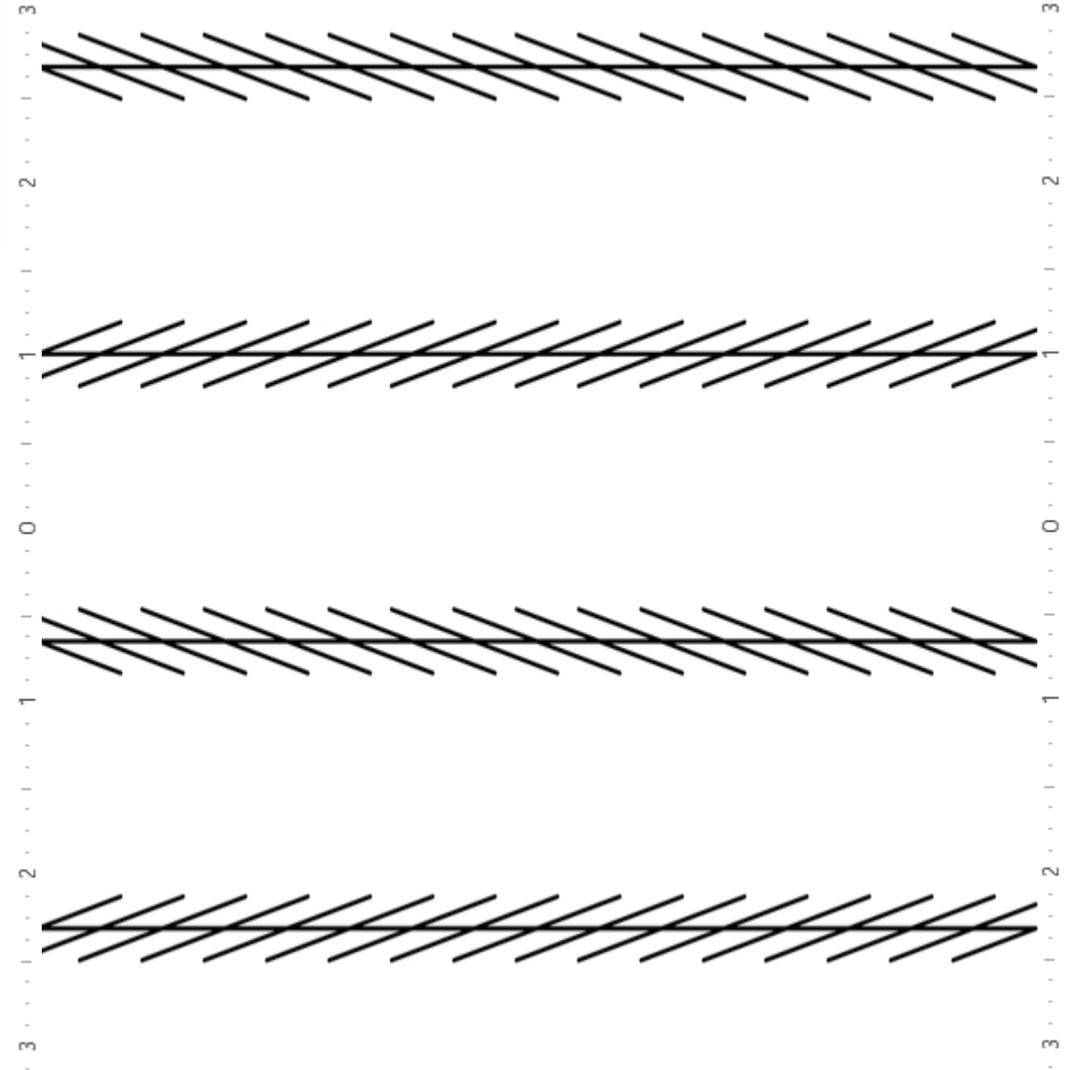
## **Risk Management in Portfolios, Strategies, and Individual Trades**

Active management tactics of profit taking in up markets and reducing exposure in down markets reduce portfolio volatility.



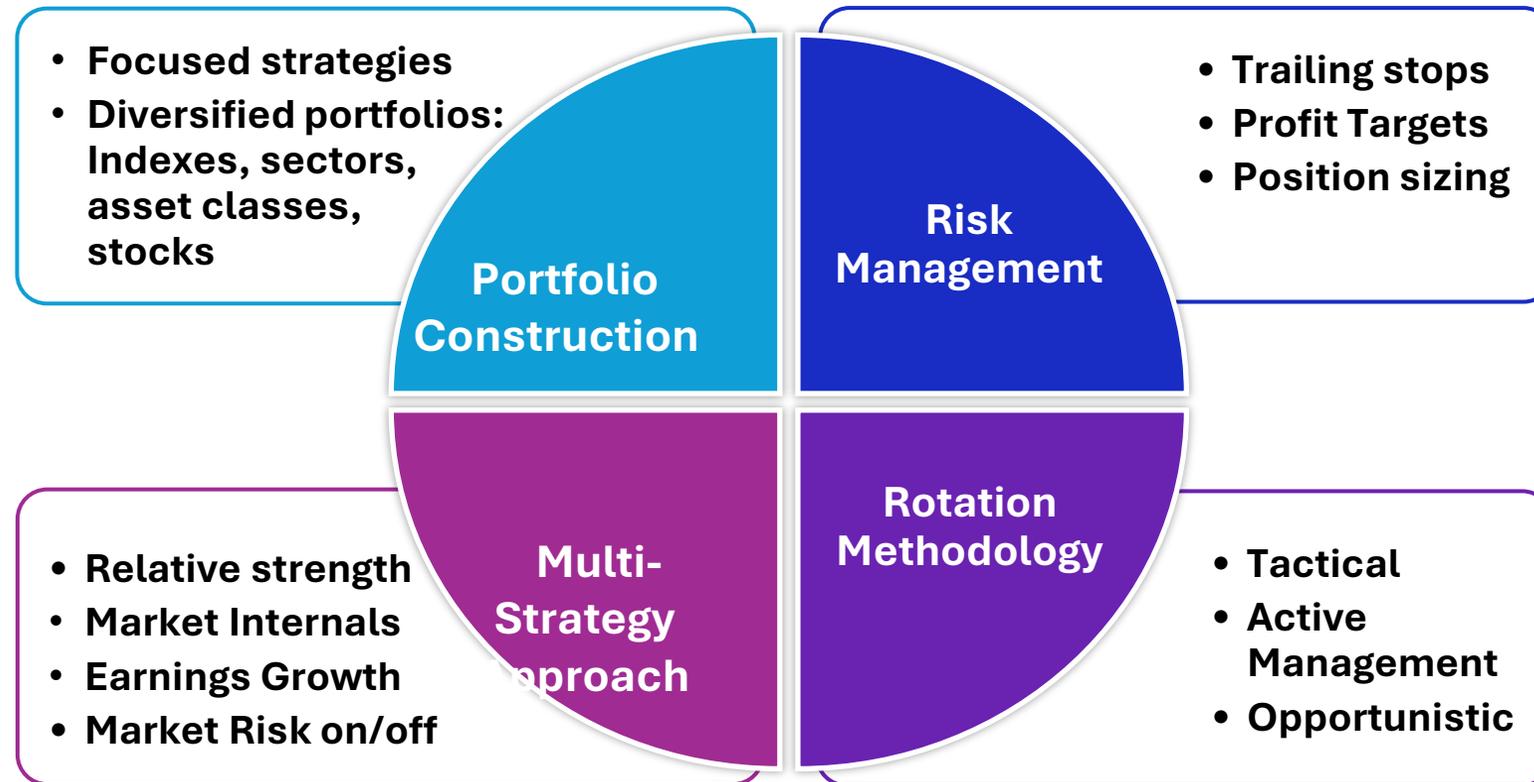
# Invest With An Edge

- **What's A Market Edge:**  
Identifying behaviors of markets that create predictable outcomes.
- **The Edges We Exploit:**  
Relative momentum, earnings factors, inter-market relationships, market internals, and more.
- **Market Edges + Active Risk Management** systems deliver a history of high-quality returns.



# The MG Asset Management Advantage:

- ✓ **Increase Alpha with quantitative strategies** that exploit market edges in all market conditions
- ✓ **Reduce Drawdowns with diversified portfolios** constructed with multi-discipline strategies
- ✓ **Adapt to Changing Market Conditions** with tactical, risk-managing algorithmic trading



# Floor Trading Insight



# Quantitative Trading & Research



# Better Asset Management



# 50 Years of Exploiting Edges & Mitigating Risk

- **1977 to 1993** Independent Floor Traders
- **1993** Quantitative hedge fund: Millennium Partners with neural networks (AI).
- **1996** MarketGauge: Tools, strategies and research for professionals
- **2014** Market Gauge Asset Management: Algorithmic and quantitative models that offered a tactical complement or alternative to buy and hold investing
- **2021** Ben Scheibe brings 25 years of portfolio and wealth management experience
- **2024** AI: Dr. Alan Freidman joins to expand quantitative and AI development of trading systems

Trusted by and seen on...



# How To Use Our Strategies

- ✓ *Done for you Asset Management*
- ✓ *DIY execution on trading signals we provide*
- ✓ *Use individual systems with a focus on stocks, sectors, indexes, global themes, etc.*
- ✓ *Diversify with a “portfolio” of several strategies*



# Strategies

*Additional strategies and more detailed performance metrics are available upon request.*



# The Market Gauge Asset Management Team



**Keith Schneider - CEO**

Keith has over 40 years of experience in financial markets, starting in 1977 as an independent floor trader and a member of all of the major New York Futures exchanges. From his time on the trading floor to moving “upstairs” into the hedge fund world, he was able to witness firsthand the changing nature of financial markets and the trends towards increased computer automation and globalization.

Keith is a FINRA Series 65 Registered Investment Advisor Representative (IAR) and serves as an IAR and CEO of MG Asset Management, LLC. Keith has a B.A. from New York University.



**James Kimball - Operations & Compliance**

James has over 20 years of experience in the financial markets, starting as an independent trader and moving into statistical and automated trading system development and management. His interest in Finance grew out of a study of public policy and economics.

James is a FINRA Series 65 Registered Investment Advisor Representative and also holds a FINRA Series 24 General Securities Principle and serves as Investment Advisor and Chief Compliance Officer with MG Asset Management, LLC. James has a M.S. degree in Finance from Villanova University and a B.A. degree in Government with an emphasis in Public Policy from Patrick Henry College.



**Ben Scheibe – Managing Director, Head of National Sales**

Ben brings 25 years of investment experience, including trading, portfolio management, institutional sales, and wealth management for individuals, families, and businesses. Ben understands the importance of having a strategy that is unique to each client. He strives to provide professional advice and solutions, and he places a high value on trust and confidence.

Ben is a FINRA Series 65 Registered Investment Advisor Representative (IAR) and holds a bachelor’s degree in Business Finance and Economics from Bethel University.



**Dr. Alan Friedman – Strategy Development & Operations**

Alan (“the Professor”) Friedman is the newest member of the team, serving as a consultant on the development of investment strategies, algorithm development, and implementation.

Dr. Friedman is a FINRA Series 65 Registered Investment Advisor Representative (IAR). He is a graduate of Harvard College. He earned a Ph.D. in immunology from Yale University and has most recently served in the capacity of an Associate Professor at Purdue University.





## A Tactical Risk-Managed Approach to Investing

We are happy to discuss investment opportunities with you.

**For additional information and more detailed performance data,  
call or email to learn more!**

Ben Scheibe

Cell:612-518-2482  
[benny@mgamllc.com](mailto:benny@mgamllc.com)



## Disclaimer

MG Asset Management (“MGAM LLC”) is an investment adviser. Views expressed by MGAM LLC are theirs alone and are not an offer to buy or sell, or solicitation of any offer to buy or sell investment products. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for your portfolio. All investment strategies have the potential for profit or loss and past performance is not a guarantee of future success. Economic factors, market conditions, and investment strategies will affect the performance of any portfolio and there is not assurances that it will match or outperform any particular benchmarks. The contents of these reports shall not be relied upon in making investment decisions.

Not all of the information presented is derived from proprietary and non-proprietary sources that have not been verified for accuracy or completeness unless noted.

A key risk is the volatility that comes with significant exposure to the stock and bond markets. Investors should be willing to tolerate potentially large fluctuations in portfolio value. Asset allocation and diversification do not assure a profit or protect against loss in declining market conditions. Past results are no guarantee of future performance.

Please visit our website [www.MGAMInvest.com](http://www.MGAMInvest.com) or [MarketGaugePro.com](http://MarketGaugePro.com) or call 505.603.1277 for additional information about our investment advisory services, or to request updated performance information, email us at [info@MGAMInvest.com](mailto:info@MGAMInvest.com)

## Hypothetical Performance Disclosure: Strategy Restrictions/Limitations

Performance data reflects hypothetical and back tested individual strategies and/or blended portfolios of MGAM LLC or those developed by MG Pro. Back tested results have the benefit of hindsight and cannot be relied upon for future projections.

Performance takes into account historical trade dates and asset allocation percentages. Individual models may be shown gross advisory fees, but all of the All Weather Portfolio results are net of all advisory fees but may not include platform fees, or trading costs which may include “slippage” on the transactions. These results are theoretical, and the performance results are not based on the performance of actual portfolios.

The hypothetical performance is shown as of year-to-date July 2025, 1-year, 3-year, 5-year and since the inception of the back tested model. The back tested and hypothetical investment constructs presented all cover a period from January 1, 2018, to July, 2025.

The original publishing firm, Dataview Publishing and MG Pro originally developed many of the investment strategies that are currently integrated into the illustrations provided herewith. There are verification reports produced prior to 2024 that validate the signals generated for several MGAM LLC’s investment strategies incorporated herein. Please write or call for the verification report should you desire to review them.

The results do not include the reinvestment of all dividends, capital gains nor were taxes withheld. Performance results of any benchmark indexes are shown for general industry-wide comparative purposes. It should not be assumed that any benchmark used represents a similar investment strategy or asset class to MG and MG Pro. All benchmarks are used for comparisons only and are relevant to the asset allocations within each strategy/portfolio. MG may use third party strategies and include these within our Blends/Portfolios within MG LLC.’s strategies, some of these strategies are independently verified using GIPS standard. Please request these independent reports from MGAM, LLC.

## Strategy Performance:

Past performance of the fund does not guarantee future results, which may vary due to differing economic or market conditions. Performance of individual accounts may differ from performance presented here due to timing of initial investments, additions and withdrawals, or other reasons. MGAM, LLC. and MG Pro’s individual strategies utilize historical pricing and transactions as they would have occurred from the signals generated from MGAM, LLC. or MG Pro. The All Weather portfolios are based on MG Pro’s discretionary construction of individual strategies with the overall approach designed to be based on risk management and drawdowns.

Actual performance of client accounts may differ from individual strategy performance or the All-Weather Portfolio performance due to various factors, such as the timing of deposits/withdrawals, account set-up and transactions that occur at the Custodian, account restrictions imposed by a client/custodian, advisory fees, and other variables which could affect the net performance of the account.

Current performance may be lower or higher than the performance data here. The most recent data on performance and other fund information is available by contacting MG Asset Management. You may do so by emailing to [info@MGAMInvest.com](mailto:info@MGAMInvest.com) MGAM policy is to produce impartial, independent, transparent, and fair information. All material presented in this report, unless specifically indicated otherwise, is only intended for the sole recipient, sophisticated investors or institutional professional and produced in this manner.

The investments and services contained or referred to in this report may or may not be suitable for you. It is highly advisable that you confer with an MG Asset Management registered representative as well as go through an appropriate risk questionnaire. Another option is that you consult an independent investment advisor about such investments or investment services.

Nothing in this report constitutes legal, accounting, or tax advice. Information presented in this report has been obtained or derived from sources believed to be reliable, but the author makes no representation as to their accuracy or completeness. Please refer to [MGAM LLC ADV Part 2A MARKET GAUGE ASSET MANAGEMENT - Investment Adviser Firm \(sec.gov\)](#) for material risks disclosures. Please visit our website at [www.MGAMInvest.com](http://www.MGAMInvest.com) or call 505.603.1277 for additional information about our investment advisory services and business practices, or to request updated performance information, or e-mail us at [info@MGAMInvest.com](mailto:info@MGAMInvest.com).

